



Libraries of Present

&

Future

(Time is the key)

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PAEC Education Centre, Chashma

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With Special Thanks to:

Ned Potter

(Information Professional)

York University,

U.K.



thewikiman

Outline

- Introduction
- The world around us
- Libraries & info. professionals
- The internet age
- Three ages of a library man
- Evolving role of libraries
- Snap shots
- Conclusion



the time for libraries is

NOW

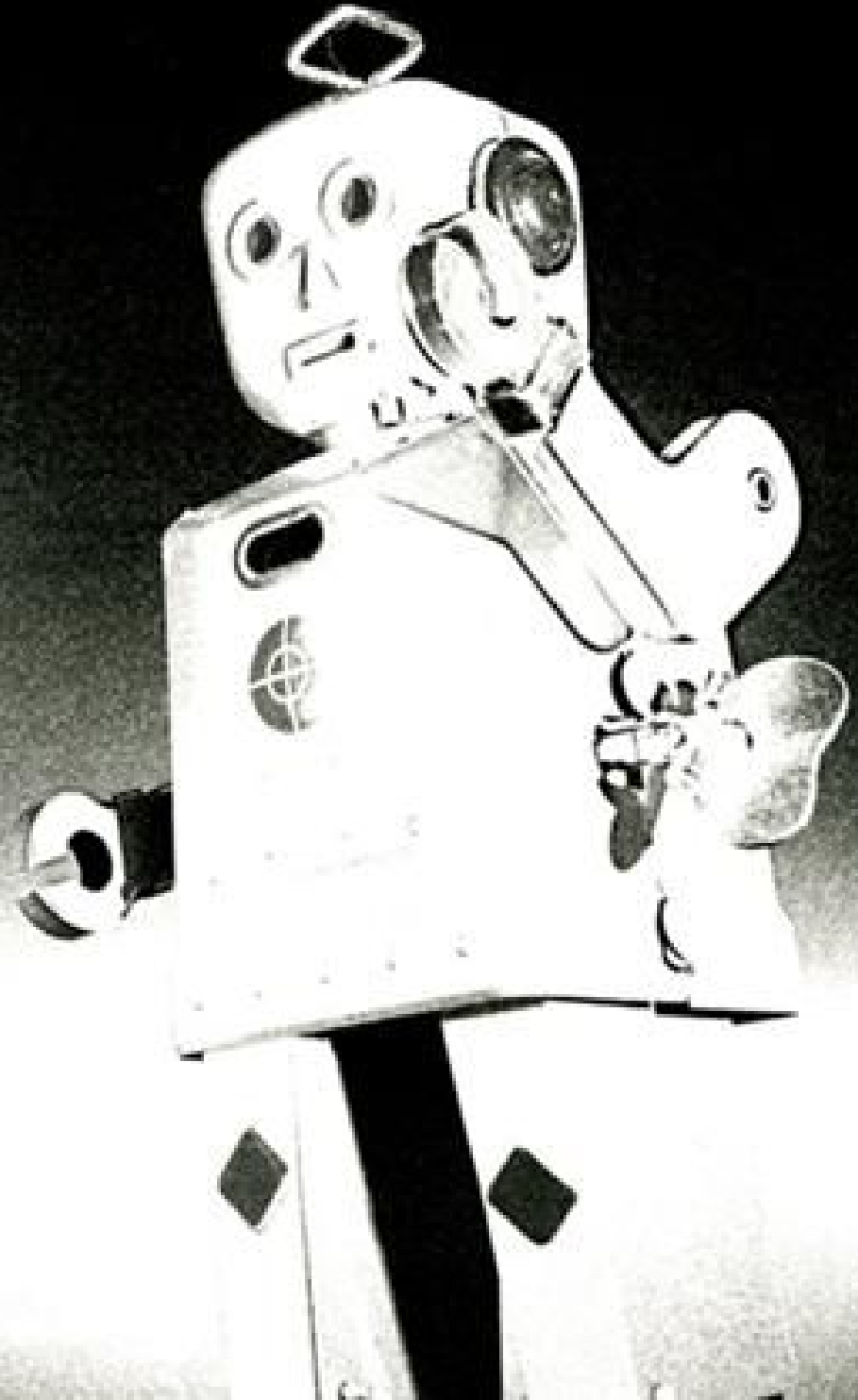


first,
some info
about

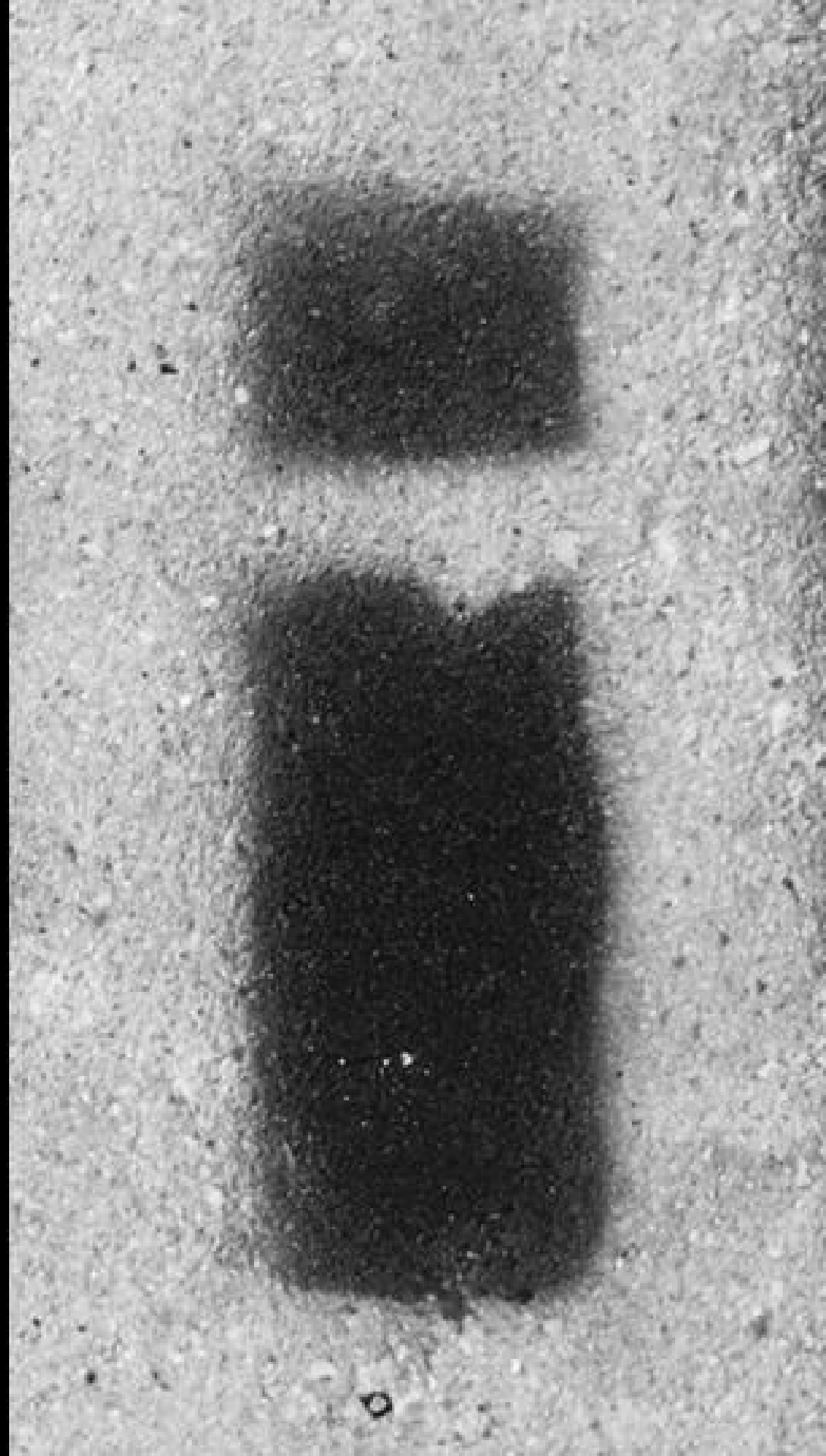
THE WORLD



we already know that
shifthappens



What does this mean
for the **information**
profession?




What does this mean
for the **information**
profession?


People of the world!
you need us now more
than ever.



consider this



**More than 150
million people
will be born this
year...**



More than 150
million people
will be born this
year...

...they will be born into
an information economy

Never has
information been
so important.



Never has
technology been
so focused on the
access of
information.



The world has
never changed
so quickly



The top 10 jobs
of 2013 **didn't**
exist in 2004.



**Who can provide
up to date info on
these roles for
which none of us
are educated**



**because the
jobs didn't exist
when we were
educated?**





Correct!



**Libraries
can.**

Over 2 billion
people use the
Internet now



Libraries can
help people
use it safely



Libraries can
help people
use it safely
and use it
well



Libraries can
provide
access to it



A grayscale photograph of a hand using a computer mouse. The hand is in the foreground, slightly out of focus, with the index finger clicking the mouse button. To the left, the corner of a laptop screen is visible. Overlaid on the screen is the text: "Libraries can provide access to it across the digital divide". The words "provide", "access", and "digital divide" are in red, while "Libraries can", "to it", and "across the" are in white.

Libraries can
provide
access to it
across the
digital divide

Take a look at

<http://www.worldometers.info>

How many
GOOGLE
searches have there been today?

GOOGLE

How many

searches have there been today?

1 billion?

2 billion?

By the end of the day

GOOGLE

it'll be over

3 billion



Want to know
a **secret**?

**Librarians used to be
a bit scared**

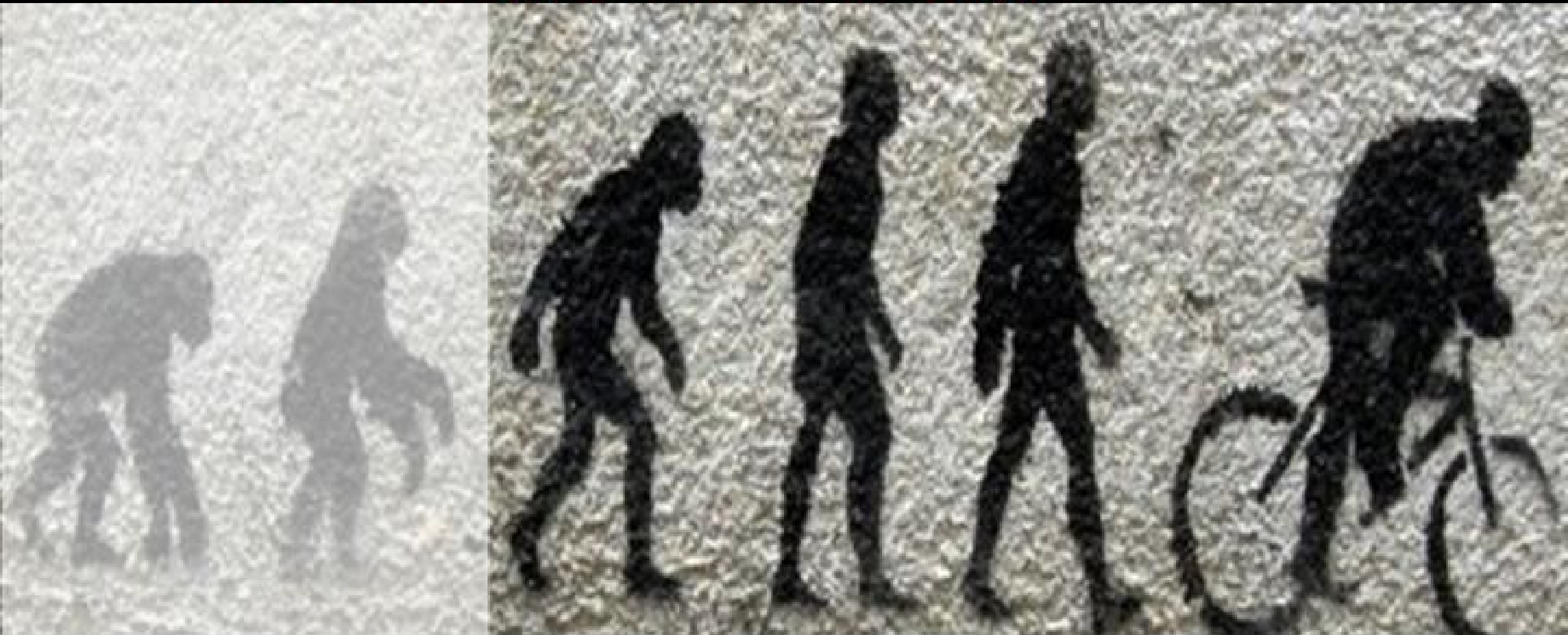
**Librarians used to be
a bit scared**

of



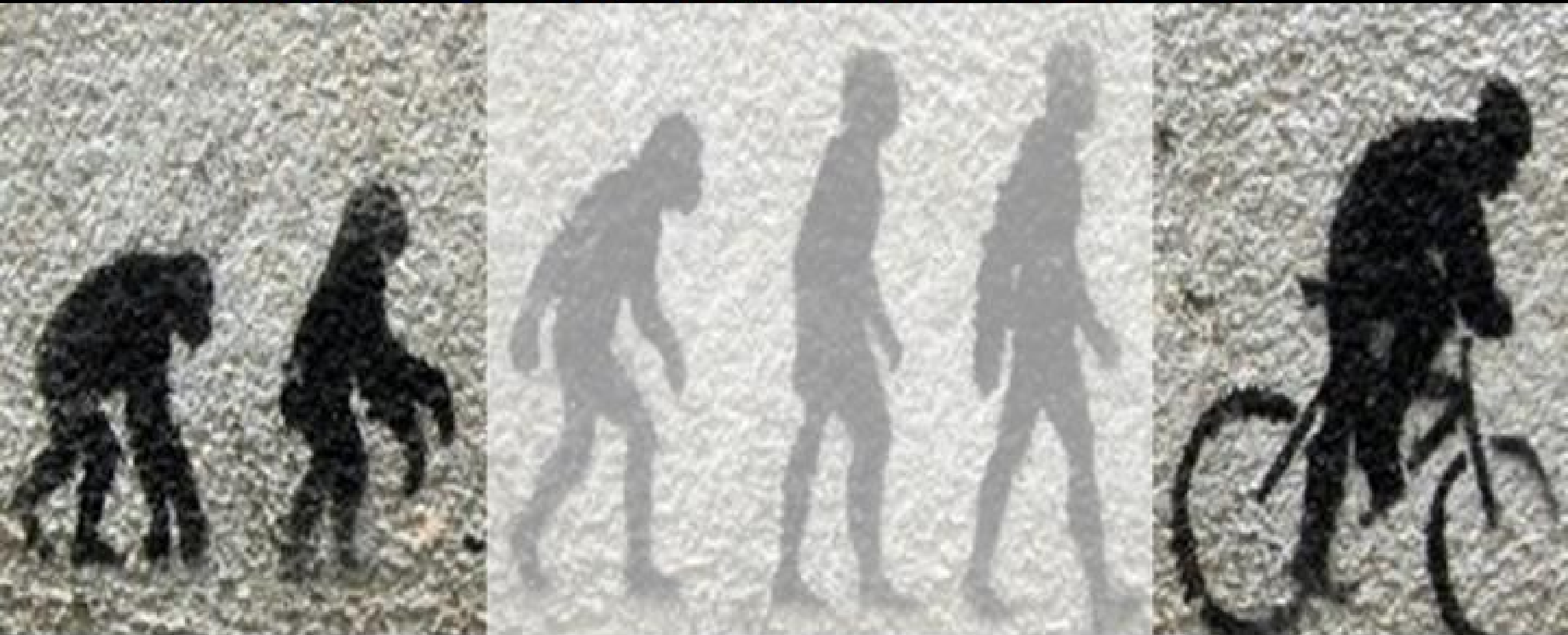
**But now we are
evolving**

Before: **threatened by / dismissive of Google**



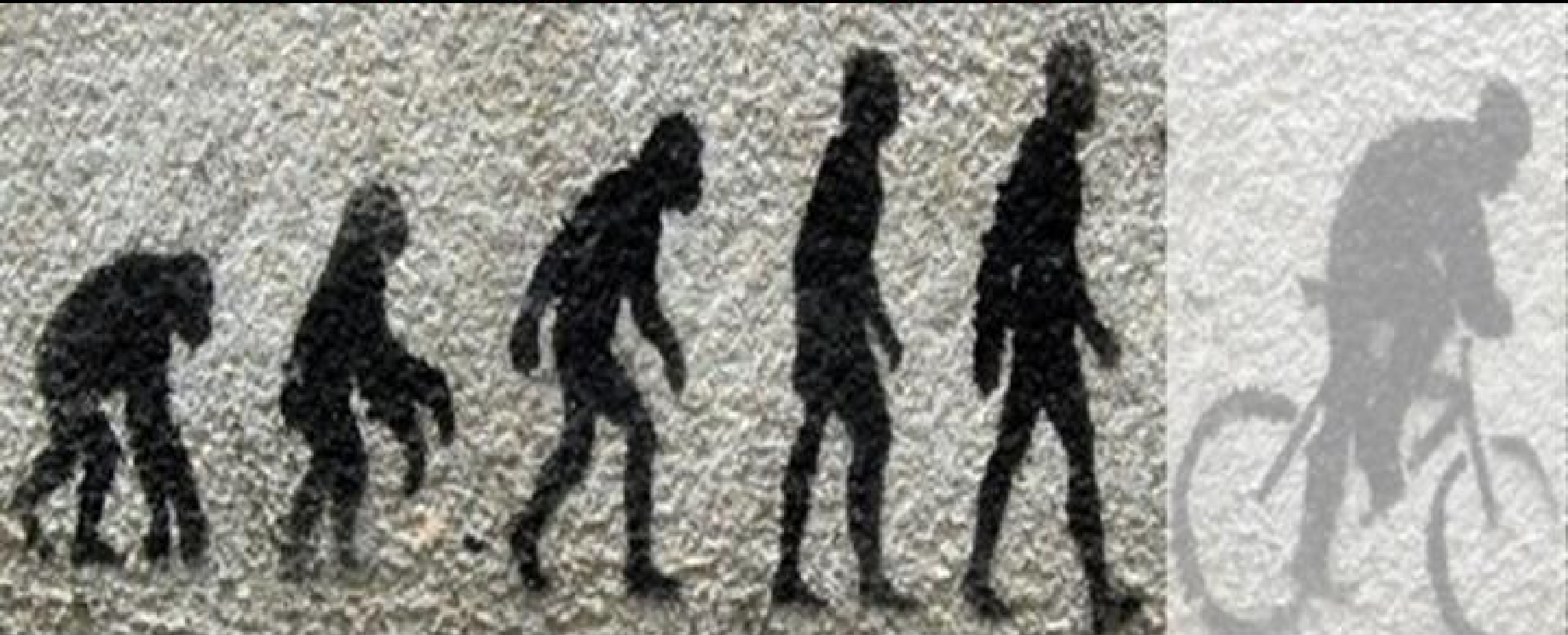
the three ages of library man

Now: **yes Google is useful, but you need libraries too**



the three ages of library man

Next: you know what, just let us help you use Google better...



the three ages of library man

Because we live in a world of

INFORMATION OVERLOAD

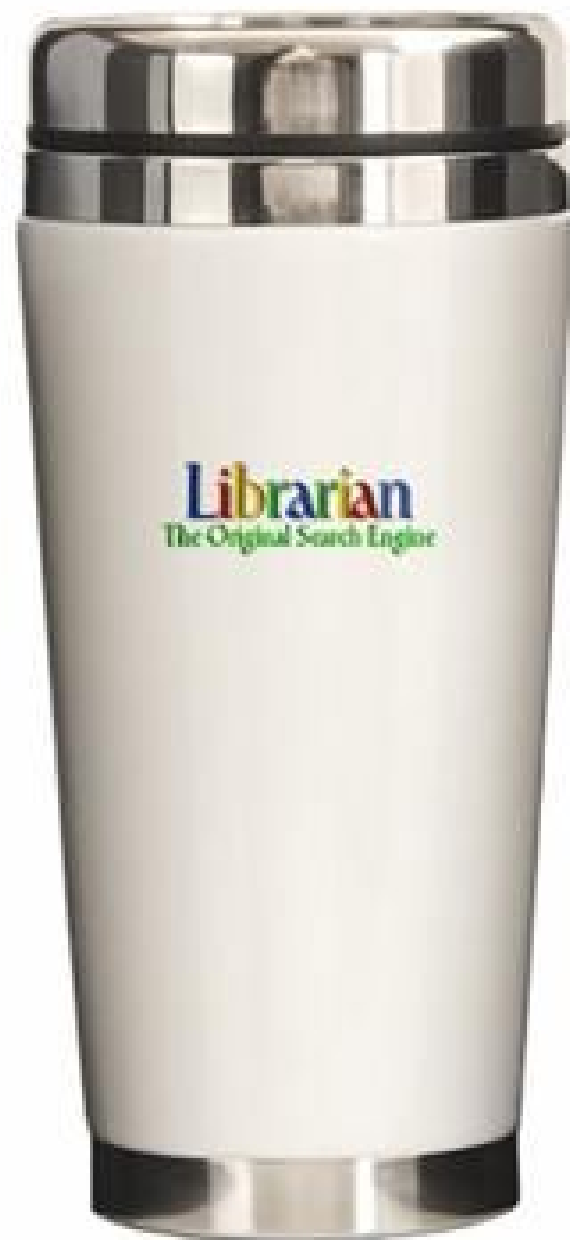




If a week's worth of the [New York Times](#)

Contains more information than a person was likely to come across in a lifetime in the 18th century...





Then now **more than EVER**
the world needs information
professionals to sort, assess,
collate and present **information**

If we're to generate more **unique information** this year

we

255

YEARS

If a we're to generate more **unique information** this year

we

5 000

YEARS

Than in the **previous 5000 YEARS** put together

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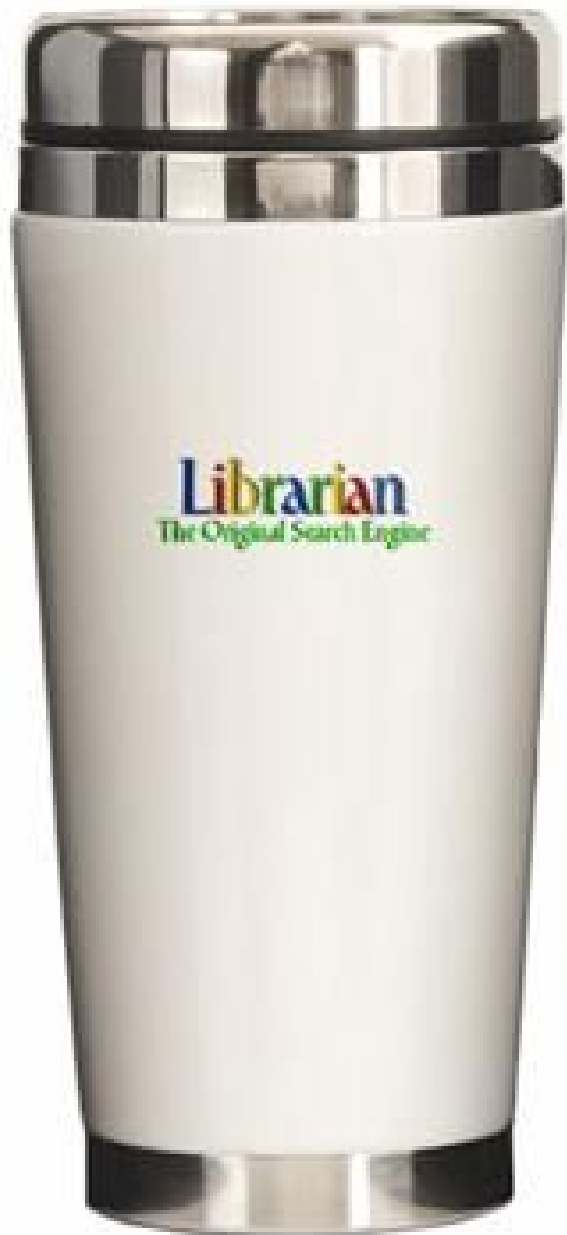
If things move so fast that the stuff students learn in their first year of University



If things move so fast that the stuff students learn in their first year of University



is outdated by the time they graduate...



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EDUCATION IS ONGOING

**It has never been easier to access
information without libraries**



**Yet information professionals
have never been so vital**



**TOO MUCH
INFORMATION**

is as bad as too little





We'll help you with either.

**We can help you navigate through
the enigma of choice.**



**We can help you navigate through
the enigma of choice.
Information overload is your enemy.**





**Librarians are your
friend...**

Librarians are no longer
**the gatekeepers
of information**



The gates are **wide open**.

We'll show you the path once you're through them.



**We used to
be the
information
vault**





NOW WE'VE BECOME THE LAUNCHPAD

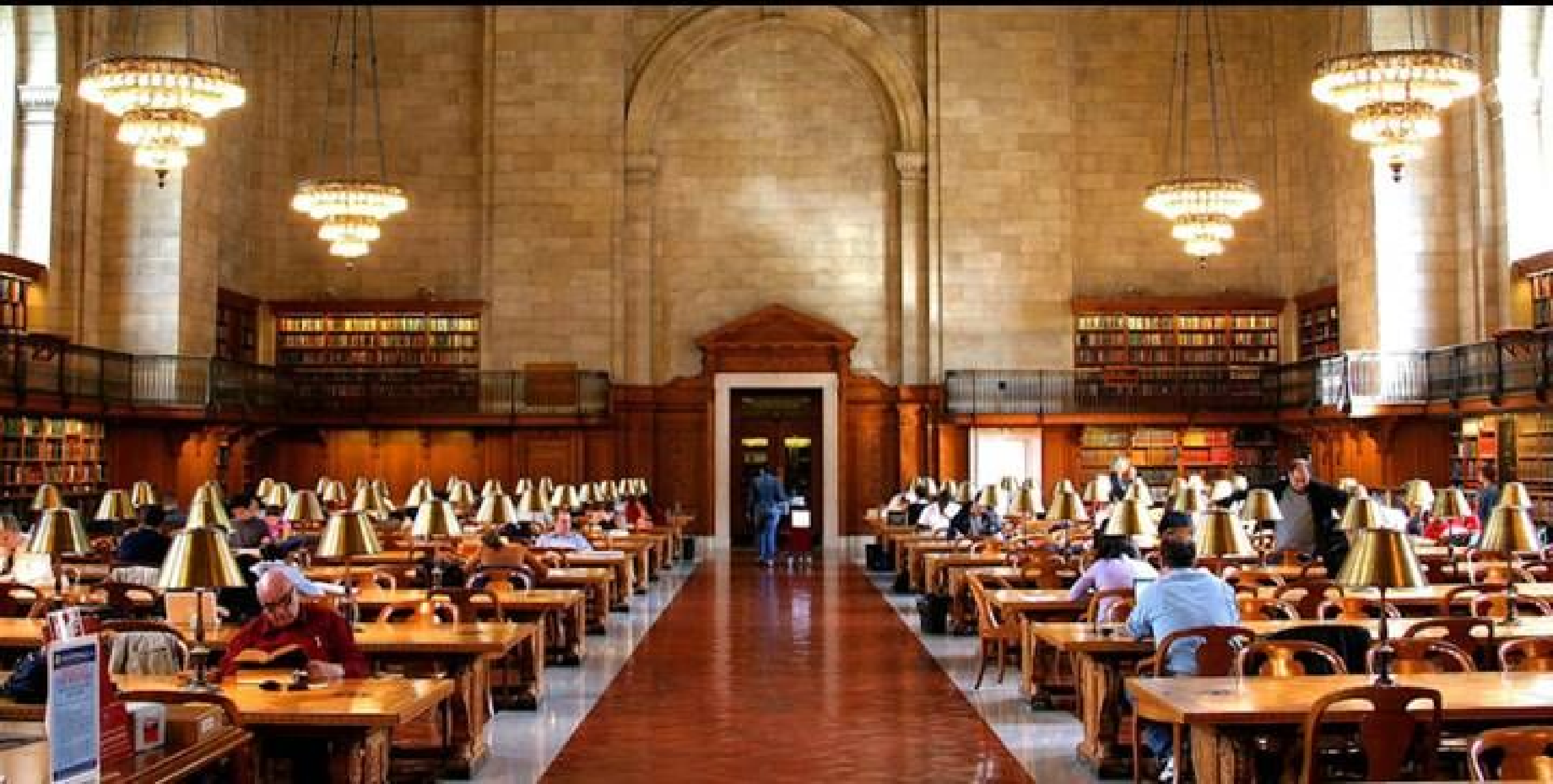
We will subscribe to **e-journals**, purchase **e-books** and **audio-books**, and pay for access to databases



We will subscribe to **e-journals**, purchase **e-books** and **audio-books**, and pay for access to databases
on your behalf



We will give your community
somewhere safe and comfortable **to go**



(We'll even let you drink coffee in the library now...)



We'll entertain your kids



We can teach you about all kinds of stuff



ASK US ANYTHING

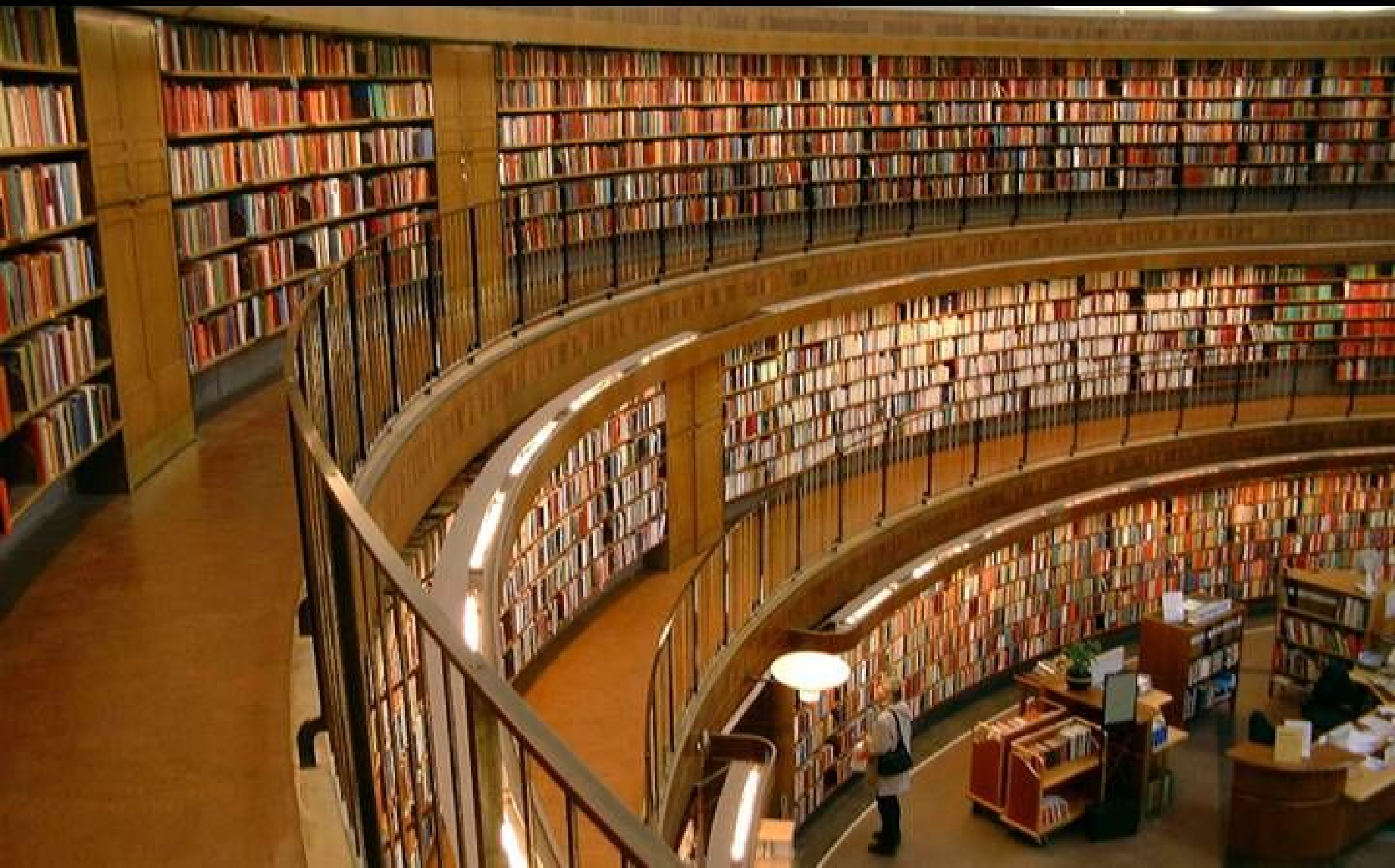
INTRODUCING THE
**JOB
SEARCH
KIT**



Looking for a job? Let the library help!
Check out a Job Search Kit from our New Books | Music | Movies section.

We will help you find
a job

And we still have, you know, **books**, too.



Sometimes, people knock libraries

“The demise of
libraries is well
overdue”

- Frank Skinner, The Times, September 2010

Then they actually **go to one...**

“Why I’m on a new page with local libraries – it was my ideas that were dog-eared, not the places themselves.”

- Frank Skinner, The Times, October 2010

Have you been
to yours
recently?



**Have you been
to yours
recently?**

**I bet it is way
cooler than you
imagine.**



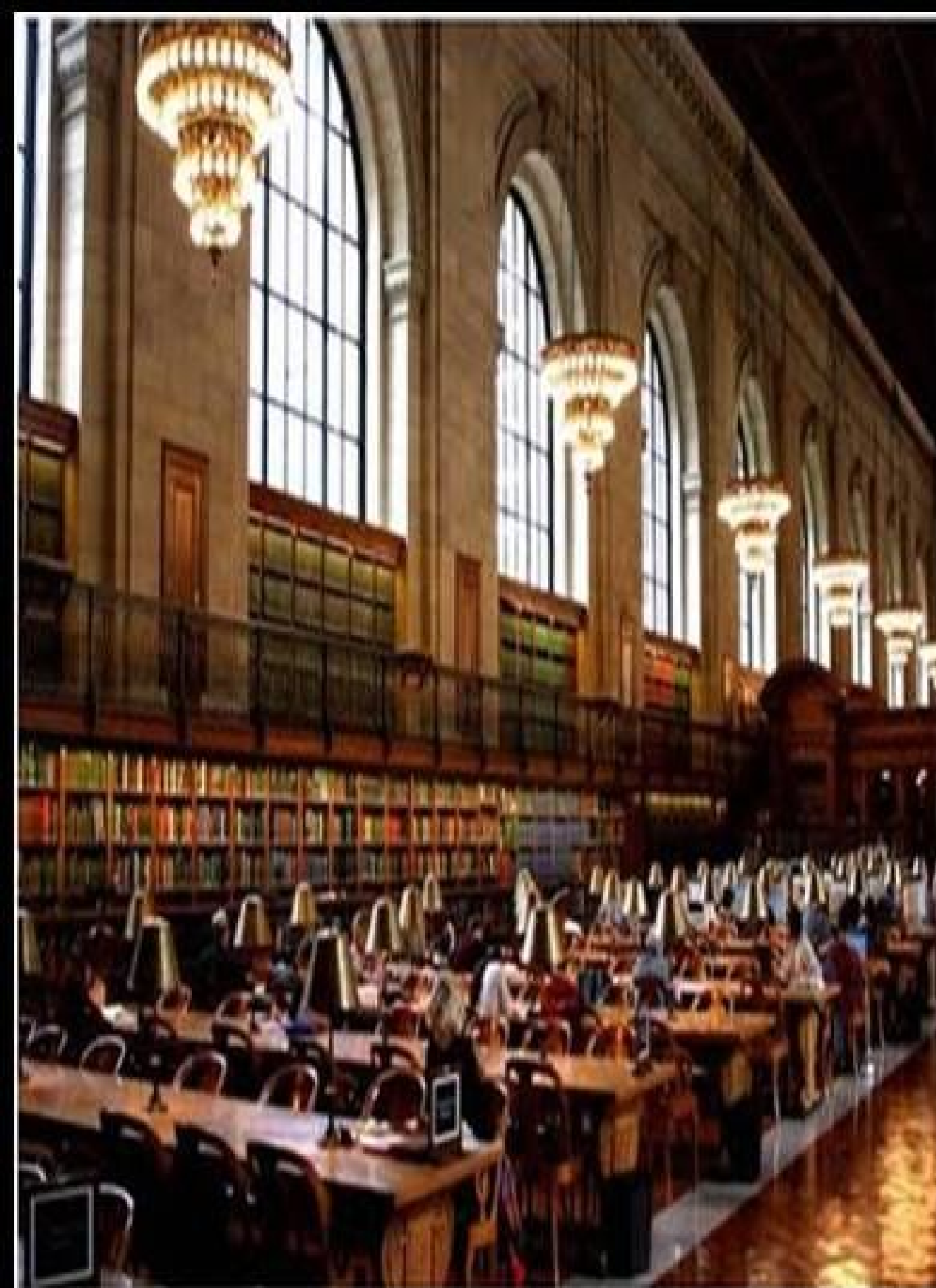
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Maybe it has **changed its name**. But
don't get too caught up in that.



**Libraries
are
changing
to suit you.**



We've always been about providing information.



That information used to be mainly in books.

We've always been about providing information.



That information used to be mainly in books.



Now it's in all kinds of things.

We've always been about providing information.



That information used to be mainly in books.



Now it's in all kinds of things.

We try and give you access to all of them.

SO.

Come on **in.**



The time for libraries
is

NOW





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- 5: <http://www.flickr.com/photos/simex/3390693249/sizes/v/in/photos/tree/>
- iPhone: <http://www.flickr.com/photos/xnimg/3474843266/sizes/o/in/photos/tree/>
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- Empty shelves: <http://www.flickr.com/photos/createup/1478123817/sizes/o/in/photos/tree/>
- Help: <http://www.flickr.com/photos/31398303@N00/1273936341>
- Compass: <http://www.flickr.com/photos/7342997@N00/2473782602/sizes/z/in/photos/tree/>
- Present: <http://www.flickr.com/photos/7342997@N00/2344339467/sizes/z/in/photos/tree/>
- Lock: <http://www.flickr.com/photos/namichnikov/300476203/sizes/v/in/photos/tree/>
- Path: <http://www.flickr.com/photos/chmollmoch/424208982/sizes/v/in/photos/tree/>
- Vault: <http://www.flickr.com/photos/anonymousecollective/2291296028/sizes/v/in/photos/tree/>
- Rocket: <http://www.flickr.com/photos/jonathanoole/3997342245/sizes/v/in/photos/tree/>
- Is top: <http://www.flickr.com/photos/79081938@N00/1183371342>
- NYPL: <http://www.flickr.com/photos/thomashawk/76170826/sizes/v/in/photos/tree/>
- Combe: <http://www.flickr.com/photos/30928442@N00/3668169284>
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- Wife: <http://www.flickr.com/photos/usag-yongsa/3633126371/sizes/v/in/photos/tree/>
- Ask us: <http://www.flickr.com/photos/hiplibray/3272237790/sizes/v/in/photos/tree/>
- Books: <http://www.flickr.com/photos/37608889@N00/37883827>
- Ye no use r: <http://www.flickr.com/photos/seha/30046278/sizes/v/in/photos/tree/>
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- Stockholm: <http://www.flickr.com/photos/34832243@N00/380293086>
- Ye no use r interior: <http://www.flickr.com/photos/estatickt/3438914318/sizes/o/in/photos/tree/>
- Leafy hand: <http://www.flickr.com/photos/43812813@N00/4820872712/sizes/v/in/photos/tree/>
- Hand on book: <http://www.flickr.com/photos/narkrmy/3493088384/sizes/z/in/photos/tree/>
- Reader: <http://www.flickr.com/photos/36813960@N00/4303413339>
- Old clock: http://farm4.static.flickr.com/3399/4647648708_02382eee_b.jpg
- Old alarm: http://farm5.static.flickr.com/4090/4993727284_648d77fd29_b.jpg



Last Words:

Future is not what we planned for tomorrow.
It is the result of what we do today.



**Do the best in present and enjoy the results in
Future.**

T H A N K Y O U

W E A R E

QUESTIONS?



RITA U.S. Department of Transportation
Research and Innovative Technology Administration

